

## ROUNDUP APP

# Unlock a New Stream of Donations

Allow Supporters to Donate their Change

## How it Works

The Round Up App allows individuals to automatically donate the change from their credit/debit card transactions to a nonprofit they support.

Once a user has created an account, they do not need to use the app while making a purchase.

## Impact

- The average user donates \$15-\$20/month
- Transform one-time donors into monthly donors
- Monthly reporting providing name, email address and amount contributed by each donor
- Free marketing collateral and support

## Zero Risk Pricing

There is no setup cost and no platform fee until organizations are receiving at least \$100+ in monthly donations. After this threshold we have a sliding scale between 10% and 1% of donation volume.

