

Pricing Model

Zero Risk for the Nonprofit

Our Approach

There are no setup costs and no monthly or annual costs. We also do not charge any fee until an organization is receiving at least \$100/month through the app.

After this free tier, the fee ranges from 10% - 1%, according to the table below. Note that the standard credit card transaction fee (2.9% + \$0.30) will still be deducted by the payment processor.

Credit card processing costs are deducted once per donor each time their accumulated change is donated. The app will not process a donation until accumulated change is at least \$1, to prevent you from ever losing money on credit card processing. After you have surpassed the free tier, the RoundUp Platform Fee is calculated in addition to credit card processing, as shown below.

From	To	Marginal Platform Fee
\$0	\$100	Free Tier. No Fee.
\$100*	\$2,000	10%
\$2,000	\$5,000	8%
\$5,000	\$10,000	7%
\$10,000	\$20,000	6%
\$20,000+		Custom

*After an organization reaches \$100/month in donations, the fee applies to the total amount donated that month. However, if an organization does not reach \$100 in donations in a month, there is no Platform Fee.