

Pricing Model

Zero Risk for the Nonprofit

Our Approach

There are no setup costs and no fixed monthly or annual costs.

We charge a sliding scale platform fee from 10% - 1%, according to the table below. Note that the standard credit card transaction fee (2.9% + \$0.30) will still be deducted by the payment processor.

Credit card processing costs are deducted once per donor each time their accumulated change is donated. The app will not process a donation until accumulated change is at least \$1, to prevent you from ever losing money on credit card processing. The RoundUp Platform Fee is calculated in addition to credit card processing, as shown below.

From	To	Marginal Platform Fee
\$0	\$2,000	10%
\$2,000	\$5,000	8%
\$5,000	\$10,000	7%
\$10,000	\$20,000	6%
\$20,000+		Custom